



VISION

Where every generation finds hope and belonging.

PURPOSE

Growing with Eccleshall across generations and connecting people through faith, heritage and community spirit.

STRAPLINES

“For every generation.”

“Church is BIGGER than a building.”

SCRIPTURE

“Be strong and take heart, all you who hope in the Lord.” Psalm 31:24

Strategic Priorities

PRIORITY 1. Growing in faith: deepening worship, discipleship and spiritual life across generations through accessible and meaningful ministry

What this will look like...

A confident, multi-generational worshipping community where faith is active, visible and growing. A parish known as a place where people encounter faith in everyday life - not just Sundays.

Priority 2. Growing in Community & Belonging: building relationships, participation and shared experiences across Eccleshall through worship, arts, learning, events and local partnerships.

What this will look like...

Holy Trinity is firmly rooted at the heart of Eccleshall life - helping communities and people feel more connected, both socially and spiritually. An inclusive church where difference is embraced - and everyone can contribute.

Priority 3. Growing in Generosity & Stewardship: ensuring the parish has the resources, income and support needed to thrive for future generations

What this looks like...

Four strong income streams established across giving, visitors, events and fundraising to secure long-term financial sustainability and support growth rather than survival.

Strategic Priorities

PRIORITY 4. Growing in Hospitality & Welcome: opening doors to worshippers, visitors and pilgrims by improving access and our visitor experience

What this looks like...

Improving our visitor facilities and the ability to share our history and stories, putting Holy Trinity and St Chad's on the map as places of heritage, welcome and discovery.

Priority 5. Growing in Heritage & Stewardship: caring for and developing our buildings & environment through conservation, sustainability and long-term planning.

What this looks like...

Putting the right plans, expertise and support in place to create resilient and environmentally sustainable buildings for the benefit of current and future generations.